

SELASTIN KURIAKOSE GEORGE

FRONT-END DEVELOPER

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Portfolio: www.selastin.in



PROFESSIONAL SUMMARY

Front-End Web Developer with over 4 years of experience in designing and developing web, desktop, and mobile applications. Skilled in Angular, /React, Flutter and .NET, with a strong background in UI/UX design and additional expertise in CMS platforms such as HubSpot, WordPress, Statamic, and Redaxo. Proficient in implementing tracking solutions using GTM and GA4 and experienced in collaborating with international clients. Currently seeking new opportunities in the UAE.

KEY SKILLS

Frontend: HTML5, CSS3, JavaScript, Angular, React, Tailwind CSS, Bootstrap

Backend: Django, Flask, Node.js, REST APIs

Mobile & Desktop Development: Flutter, Tauri, .NET (C#)

Databases & CMS: MySQL, MongoDB, Firebase, HubSpot, WordPress, Statamic, Redaxo

Analytics & Tracking: Google Analytics, Google Tag Manager, PostHog, Sentry, MouseFlow

WORK EXPERIENCE

WISE AND SILENT

Dec 2023 – Dec 2025

Front end developer (Remote)

Brisbane, Australia

- Developed fully responsive websites from Figma designs following AMP standards for fast, mobile-optimized performance.
- Designed brand variations and adaptations from existing templates to suit partner and affiliate needs.
- Improved website performance and accessibility by reducing load times by 8% and resolving critical speed-related issues.
- Spearheaded end-to-end UI design and development of a Flutter mobile app, collaborating with the backend team on API integration and deployment.
- Created 12+ custom email templates and 7 automated workflows in HubSpot to streamline targeted marketing campaign execution.
- Configured Google Tag Manager and Analytics with data layer integration, enabling tracking of 10+ custom events across 3 websites, improving tracking accuracy and reporting efficiency.
- Collaborated with backend team to implement email quote functionality across 2 websites, improving user retention by 4%.
- Executed controlled A/B tests to validate design changes with users, minimizing risk before production release.

PSYCRO

Full-stack developer (Remote, Part-time)

Mar 2020 – Aug 2023

Berlin, Germany

- Maintained and improved 3 full-stack web applications across 3 years, fixing issues and adding new features across both frontend and backend.
- Created secure contact form APIs integrated with Google reCAPTCHA across multiple websites, reducing spam submissions by 90%.
- Designed and deployed a custom 3D model rendering web application for drone-captured imagery, enabling interactive high-quality visualization.

EDUCATION

KANNUR UNIVERSITY

Master of Computer Applications (MCA)

Angadikadavu

2021 – 2023

- Don Bosco College Angadikadavu

MYSORE UNIVERSITY

Bachelor of Computer Application (BCA)

Mysore

2017 – 2020

- Vidya Vikas Institute of Engineering and Technology

PROJECTS

- **FEES DBASC** - A Windows desktop application to automate fee receipt generation using C#, .NET, XAML, WinUI3, and MySQL.
- **MY CAMPUS** - Built a Campus Management System with an integrated e-library and geofence-based sound profile automation using HTML5, JavaScript, CSS3, Java (Android), Firebase, and Google Cloud.

LEADERSHIP EXPERIENCE

- Organized and led a one-day student workshop covering responsive web design principles and Firebase hosting.

CERTIFICATIONS

- Architecting with Google Compute Engine Specialization (Google Cloud)
- AWS Academy Graduate - Cloud Architecting
- Cloud Computing and Distributed Systems

ADDITIONAL DETAILS

Nationality: Indian

Date of Birth: 20 October 1999

Visa Status: Visit Visa

Visa Validity: 09-03-2026

Languages Known: English, Malayalam